

STATE OF OKLAHOMA
DEPARTMENT OF SECURITIES
THE FIRST NATIONAL CENTER, SUITE 860
120 NORTH ROBINSON
OKLAHOMA CITY, OKLAHOMA 73102



In the Matter of:

Joyce Marie Baldus,

Respondent.

File No. ODS 06-125

ORDER TO CEASE AND DESIST

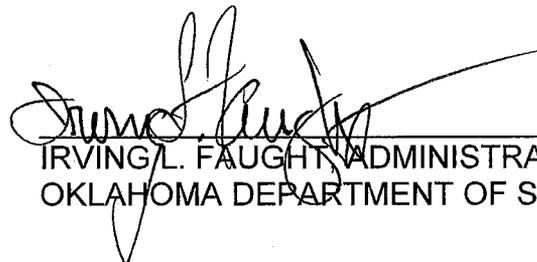
On May 14, 2008, an *Enforcement Division Recommendation* (Recommendation) was filed with the Administrator of the Oklahoma Department of Securities (Administrator), recommending that Joyce Marie Baldus (Baldus) be ordered to cease and desist from offering and selling unregistered securities in and/or from the state of Oklahoma. The Administrator issued a Notice of Opportunity for Hearing with the Recommendation attached (Notice) on July 29, 2008. The Notice was served on the Administrator on July 29, 2008 pursuant to Section 1-611 of the Oklahoma Uniform Securities Act of 2004 (Act), Okla. Stat. tit. 71, §§ 1-101 through 1-701 (Supp. 2003). The Notice was mailed to Respondent, by certified mail, return receipt requested, and delivery restricted, on July 30, 2008. The Notice was returned to the Department by the U.S. Postal Service, marked "Return to Sender, Unclaimed." No request for a hearing has been received by the Administrator.

The Administrator of the Department, being fully advised in this matter, finds that the issuance of this order is in the public interest and hereby adopts the Findings of Fact and Conclusions of Law set forth in the Recommendation, attached hereto as Exhibit A, and incorporated herein by reference.

IT IS HEREBY ORDERED that Baldus cease and desist from offering and selling unregistered securities in and/or from the state of Oklahoma.

Witness my Hand and the Official Seal of the Oklahoma Department of Securities this 28th day of August, 2008.

(SEAL)



IRVING L. FAUGHT, ADMINISTRATOR OF THE
OKLAHOMA DEPARTMENT OF SECURITIES

CERTIFICATE OF MAILING

The undersigned hereby certifies that on the 28th day of August, 2008, a true and correct copy of the above and foregoing *Order to Cease and Desist* was mailed by certified mail, return receipt requested, delivery restricted, with postage prepaid thereon, addressed to:

Joyce Baldus
500 S. Lynn Riggs Blvd.
Claremore, OK 74017

Brenda London
Brenda London
Paralegal

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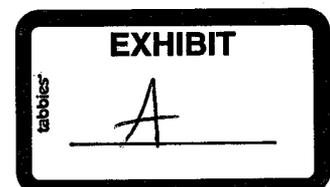
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RECOMMENDATION FOR
ORDER TO CEASE AND DESIST

Pursuant to the Oklahoma Uniform Securities Act of 2004 (Act), Okla. Stat. tit. 71, §§ 1-101 through 1-701 (Supp. 2003), and the Oklahoma Securities Act (Predecessor Act), Okla. Stat. tit. 71, §§ 1-413, 501, 701-703 (2001 and Supp. 2003), an investigation was conducted by the Oklahoma Department of Securities (Department) into the activities of Joyce Marie Baldus (Baldus) in connection with the offer and/or sale of securities in and/or from Oklahoma.

Findings of Fact

1. Baldus is a self-employed Oklahoma resident.
2. Beginning in April 2003, lease agreements were offered and sold in connection with "point-of-sale" credit card terminals that were a product of Nexstar Communications, LLC (Nexstar) (Nexstar Lease Agreement). The Nexstar Lease Agreements were sold through various affiliated entities and individuals (Lease Agreement Entities) to include POSA, LLC (POSA) and Baldus.
3. The Nexstar Lease program involved an agreement to purchase the "Millennium Terminal," a product of Nexstar; a "Terminal Equipment Lease Agreement" in which POSA agreed to locate, service and maintain the terminals and pay a purchaser \$50 per month for each terminal, for a 12% rate of return; and an "Option to Sell Agreement" in which POSA agreed to repurchase the "Millennium Terminal" from the purchaser at the end of the lease period, or as early as two years from the purchase of the "Millennium Terminal." The minimum investment was \$10,000 for two "Millennium Terminals."



4. Between October 2003 and December 2004, Baldus offered and/or sold the Nexstar Lease Agreement to at least four investors in and/or from the state of Oklahoma.

5. Baldus received a commission of approximately ten percent (10%) in connection with her offer and sale of the Nexstar Lease Agreement in and/or from the state of Oklahoma.

6. Baldus was not registered pursuant to Section 201 of the Predecessor Act to transact business as a broker-dealer or agent in and/or from the state of Oklahoma.

7. The Nexstar Lease Agreement was not registered under the Predecessor Act.

To the extent any of these Findings of Fact are more properly characterized as Conclusions of Law, they should be so considered.

Authorities

1. Section 1-701(A) of the Act provides:

The predecessor act exclusively governs all actions or proceedings that are pending on the effective date of this act or may be instituted on the basis of conduct occurring before the effective date of this act, but a civil action may not be maintained to enforce any liability under the predecessor act unless instituted within any period of limitation that applied when the cause of action accrued or within five (5) years after the effective date of this act, whichever is earlier.

2. Section 2 of the Predecessor Act provides in pertinent part:

* * *

(d) “*Agent*” means any individual other than a broker-dealer who represents a broker-dealer or issuer in effecting or attempting to affect purchases or sales of securities.

* * *

(e) “*Broker-dealer*” means any person engaged in the business of effecting transactions in securities for the account of others or for his or her own account.

* * *

(v) “*Security*” means any:

* * *

(11) investment contract[.]

3. Section 101 of the Predecessor Act provides:

It is unlawful for any person, in connection with the offer, sale or purchase of any security, directly or indirectly[:]

(1) to employ any device, scheme, or artifice to defraud,

(2) to make any untrue statement of material fact or to omit to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they are made, not misleading, [or]

(3) to engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person.

4. Section 201 of the Predecessor Act provides in part:

(a) (1) It is unlawful for any person to transact business in this state as a broker-dealer or agent unless the person is so registered under this act or unless the person is exempt from registration as provided in paragraph (2) or (3) of this subsection.

* * *

(b) It is unlawful for any broker-dealer or issuer to employ an agent unless the agent is registered or is exempt from registration.

5. Section 301 of the Predecessor Act provides in part:

It is unlawful for any person to offer or sell any security in this state unless:

(1) It is registered under this act or the security or transaction is exempted under Section 401 of this title[.]

6. Section 405 of the Predecessor Act provides in part:

(a) The Administrator in his discretion:

(1) may make such public or private investigations within or outside of this state as he deems necessary to

determine whether any person has violated or is about to violate any provision of this act or any rule or order hereunder, or to aid in the enforcement of this act or in the prescribing of rules and forms hereunder[.]

7. Section 406 of the Predecessor Act provides in pertinent part:

(a) If the Administrator reasonably believes, whether or not based upon an investigation conducted under Section 405 of this title, that a person has violated the Oklahoma Securities Act, except under the provisions of Section 202.1 or 305.2 of this title, or a rule or order of the Administrator under the Oklahoma Securities Act or has engaged in dishonest or unethical practices in the securities business, the Administrator, in addition to any specific power granted by any other section of the Oklahoma Securities Act, may impose one or more of the following sanctions:

(1) issue an order against the person to cease and desist from engaging in such violation or dishonest or unethical practices or doing any act in furtherance thereof[.]

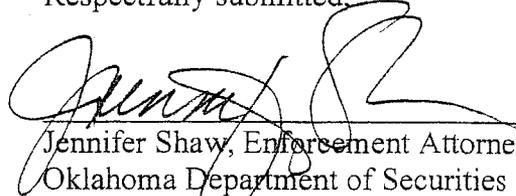
Conclusions of Law

1. The Nexstar Lease Agreement offered and sold by Baldus is a security.
2. Baldus offered and sold securities in and/or from the state of Oklahoma without the benefit of registration as an agent, in violation of Section 201 of the Predecessor Act.
3. Baldus sold unregistered securities in and/or from the State of Oklahoma, in violation of Section 301 of the Predecessor Act.
4. The Administrator has the authority to order Baldus to cease and desist from engaging in an act, practice, or course of business constituting a violation of the Predecessor Act.
5. It is in the public interest to order Baldus to cease and desist from transacting business in and/or from the state of Oklahoma as an agent without the benefit of registration.
6. It is in the public interest to order Baldus to cease and desist from offering and selling unregistered securities in and/or from the state of Oklahoma.

To the extent any of these Conclusions of Law are more properly characterized as Findings of Fact, they should be so considered.

Dated this 14 of May, 2008.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Jennifer Shaw", written over a horizontal line.

Jennifer Shaw, Enforcement Attorney
Oklahoma Department of Securities
120 North Robinson Avenue, Suite 860
Oklahoma City, OK 73102
(405) 280-7700